

Campaign for the Farmed Environment



Newsletter No. 3

Welcome to our July Newsletter

It is now a year since it was announced that the Campaign was the preferred approach to retain and exceed the environmental benefits provided by set-aside. Over the past twelve months the partnership has been working with farmers and advisers and many of you have probably attended events to find out more about the initiative. Recent surveys have demonstrated that awareness of the Campaign is high and it is encouraging that so many of you are entering ELS and renewing your schemes, as well as retaining your uncropped land.

July 2010

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TAKING PART IS EASY

You can support the Campaign by doing the following:

1. If you are not in ELS join the scheme and choose some key [in-field options](#)
2. If your ELS agreement is coming up for renewal please renew it.
In order to achieve your points take up [in-field options](#) such as sowing pollen and nectar or wild bird seed mixtures. These can be located on areas like field corners or wet holes.
3. Retain your former set-aside and any other areas of uncropped land and record these on your Annual Defra June survey returns.
4. Put areas of productive land or just difficult places to cultivate, drill or spray, outside of ELS into a Campaign [voluntary measure](#)

ARE YOU RENEWING OR JOINING ELS THIS YEAR?

If so, make sure you take up some of the key in-field options that count towards the [Campaign's targets](#).

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VOLUNTARY MANAGEMENT

Remember to record your voluntary management in the personal farm record at the back of your copy of '[A farmer's guide to voluntary measures](#)'

By the end of this summer you will be able to record your voluntary management on the Campaign website, giving you the opportunity to demonstrate what you put in place on your holding.

OUT AND ABOUT WITH THE CAMPAIGN

CLA Game Fair

Visit the Campaign for the Farmed Environment stand in the Exploring Nature area and take part in the Campaign trail to get advice and information from advisers from Friday 23 – Sunday 25 July, at Ragley Hall, Alcester, Warwickshire [Read more](#) about the Trail.

NSA Sheep 2010

Visit Natural England's stand to get advice on the Campaign at Sheep 2010 on Tuesday 03 August at the Three Counties Show Ground in Malvern.

For events in your area, visit our [events page](#)

NEW RESOURCES

Helping growers do their bit for the Campaign – download the newly available leaflet for growers [here](#) or e-mail cfeonline@nfu.org.uk for your copy.

For multiple copies of any of our leaflets e-mail the delivery address and the quantity required to cfeonline@nfu.org.uk

Support for the humble bumble - [new leaflets](#) on how you can help the bumble bee.

Tools for farmers and advisers

A decision flowchart and an in-field option/voluntary measures summary are both [now available](#) to help you make the choices that suit you.

Managing land for biodiversity

The HGCA Topic Sheet on enhancing biodiversity contains a wealth of information [Read more](#)

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